

# CMA Leadership *In Practice*

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**CMA Leadership Workshop  
for Medical Women**  
26 November 2005



**CMA  
Leaders' Forum**  
27-28 November 2005



**Doctors  
in the House**  
29 November 2005

Fairmont Château Laurier, Ottawa

## 3 REASONS WHY YOU SHOULD ATTEND

- To create positive change in health care
- To represent and inspire your peers
- To strengthen your skills and experience



### Keynote addresses by:

#### **Dr. Marla Shapiro**

Associate Professor at the University of Toronto and host of Balance Television for Living Well



#### **Dr. James Orbinski**

Past International President of Médecins Sans Frontières (MSF)/Doctors without Borders who accepted the Nobel Peace Prize on behalf of MSF

ASSOCIATION  
MÉDICALE  
CANADIENNE



CANADIAN  
MEDICAL  
ASSOCIATION

# Conference Agenda

Customize  
Your  
Curriculum

CMA Leadership Workshop for Medical Women 26 November 2005	CMA Leaders' Forum 27 November 2005	CMA Leaders' Forum 28 November 2005
<b>6:30 – 7:30 Optional</b> Physician Health and Well-Being Tai Chi Session	<b>6:30 – 7:30 Optional</b> Physician Health and Well-Being Tai Chi Session	<b>6:30 – 7:30 Optional</b> Physician Health and Well-Being Tai Chi Session
<b>7:30 – 8:30</b> <i>Registration/Breakfast</i>	<b>7:30 – 8:30</b> <i>Registration/Breakfast</i>	<b>7:30 – 9:00</b> <i>Opportunities Breakfast</i> Meet with various organizations seeking physician leaders and discover what it means to become involved
<b>8:30 – 8:45</b> Welcoming Remarks: Dr. Ruth Collins-Nakai	<b>8:30 – 8:45</b> Welcoming Remarks: Dr. Ruth Collins-Nakai	
<b>8:45 – 9:45 Plenary</b> <i>Encourage!</i> Dr. Marla Shapiro Associate Professor at the University of Toronto and host of Balance Television for Living Well	<b>8:45 – 9:45 Plenary</b> <i>Envision!</i> Nancy Adler Professor, International Management, McGill University, acclaimed teacher of "Art of Leadership" course	<b>9:00 – 10:00 Plenary</b> <i>Empower!</i> Dr. David Gratzer Author, <i>Code Blue: Reviving Canada's Health Care System</i>
<b>9:45 – 10:00</b> <i>Networking Break</i>	<b>9:45 – 10:00</b> <i>Networking Break</i>	<b>10:00 – 10:15</b> <i>Networking Break</i>
<b>10:00 – 12:00</b> Workshops A1   A2   A3   A4	<b>10:00 – 12:00</b> Workshops B1   B2   B3   B4	<b>10:15 – 12:00 Plenary</b> Enhancing your Leadership Skills through Improv Techniques, Rob Nickerson Facilitator of Improvisation
<b>12:00 – 1:30</b> <i>Lunch &amp; Networking</i>	<b>12:00 – 1:00</b> <i>Lunch &amp; Networking</i>	<b>12:00 – 1:15</b> <i>Lunch &amp; Networking</i>
	<b>1:00 – 1:30</b> Major Themes in Health Care Today: Dr. Kellie Leitch, Professor of Business and Medicine, UWO and 2005 Top 40 under 40 by the <i>Globe and Mail</i>	
<b>1:30 – 3:30</b> Workshops A1   A2   A3   A4	<b>1:30 – 3:30</b> Workshops C1   C2   C3   C4	<b>1:15 – 3:15</b> Workshops D1   D2   D3   D4
<b>3:30 – 3:45</b> <i>Networking Break</i>	<b>3:30 – 3:45</b> <i>Networking Break</i>	<b>3:15 – 3:30</b> <i>Networking Break</i>
<b>3:45 – 4:45 Plenary</b> <i>Enlist!</i> Anne Golden President and CEO The Conference Board of Canada	<b>3:45 – 4:45 Plenary</b> <i>Enable!</i> Darrell Bricker President and Chief Operating Officer Ipsos-Reid Corporation	<b>3:30 – 4:30 Plenary</b> <i>Energize!</i> Dr. James Orbinski Past International President, Médecins Sans Frontières (MSF)/Doctors without Borders
<b>4:45 – 5:00</b> Closing Remarks: Dr. Ruth Collins-Nakai	<b>4:45 – 5:00</b> Wrap Up	<b>4:30 – 5:00</b> Closing Remarks /Adjourn
<b>5:00 – 6:00</b> <i>Social Hour</i>	<b>5:00 – 6:00</b> <i>Social Hour</i>	

Unique!

NOTE: Simultaneous interpretation (English to French) will be available during plenary sessions only.

# Workshops

Highly  
Interactive  
Sessions

CMA Leadership Workshop for Medical Women	CMA Leaders' Forum			
<b>26 November 2005</b> Repeated am/pm	<b>27 November 2005</b> 10:15 am – 12:15 pm	<b>27 November 2005</b> 1:30 pm – 3:30 pm	<b>28 November 2005</b> 1:15 pm – 3:15 pm	
<b>A1</b> <b>Know your Strengths: What is your Emotional Intelligence Quotient (EQ)?</b>  <i>Monica Olsen</i> PMI Faculty, President Olsen & Associates Consulting	<b>B1</b> <b>What is your Leadership Vision?</b>  <i>Graham Dickson</i> Director, School of Leadership, Royal Roads University	<b>C1</b> <b>From Vision to Action: How to Implement your ideas</b>  <i>Kevin Yousie</i> President, Crosswater Partners	<b>D1</b> <b>Embracing Partnerships: Implementing an international project</b>  <i>Dr. Don Kilby and Samir Khalil</i> Sponsored by Merck Frosst Corporate Responsibility Program	
<b>A2</b> <b>When the Going Gets Tough: Communicate Effectively!</b>  <i>Dr. Toni Laidlaw</i> , Director, Communication Skills Program, Faculty of Medicine at Dalhousie University	<b>B2</b> <b>Tell Medicine's Story: Public Communication</b>  <i>Pat Clark</i> Media Consultant	<b>C2</b> <b>Tell Medicine's Story: Public Communication</b>  <i>Pat Clark</i> Media Consultant	<b>D2</b> <b>Gaining support for your cause: Fundraising tactics</b>  <i>Sandy Zidaric</i> Ontario Medical Association	
<b>A3</b> <b>Medical Politics Why it Matters – How to Make a Difference</b>  <i>Dr. Ruth Collins-Nakai</i> President (2005-2006), Canadian Medical Association  <i>The Honourable Dr. Carolyn Bennett</i> Minister of State (Public Health)	<b>B3</b> <b>Values Based Leadership: Emotional Intelligence</b>  <i>Judith Gibson</i> Adlerian Counselling and Consulting Group	<b>C3</b> <b>More than Surviving: Thrive in Leadership and Life</b>  <i>Dr. Mamta Gautam</i> Physician Health Expert, Chair, Expert Advisory Group, CMA Centre for Physician Health and Well-being	<b>D3</b> <b>Leadership Wisdom: Building Healthy Communities</b>  <i>Dr. Marlyn Cook</i> Director, Aboriginal Healing Foundation	
<b>A4</b> <b>Rethinking Conflict – Creative and Proactive Approaches</b>  <i>Marion Balla</i> President, Adlerian Counselling and Consulting Group	<b>B4</b> <b>Negotiating and Influencing Skills – The Art of Claiming and Creating Value</b>  <i>Brad McRae</i> Certified Speaking Professional, Platinum Level Presenter with MPI and President of McRae & Associates	<b>C4</b> <b>Negotiating and Influencing Skills – The Art of Claiming and Creating Value</b>  <i>Brad McRae</i> Certified Speaking Professional, Platinum Level Presenter with MPI and President of McRae & Associates	<b>D4</b> <b>Influencing Public Policy: Talking to Decision-makers</b>  <i>Pat Clark</i> Media Consultant	

## Accreditation

These events are accredited group learning activities as defined by the Maintenance of Certification program at the **Royal College of Physicians and Surgeons of Canada**.

These programs meet the accreditation criteria of the **College of Family Physicians of Canada** and have been accredited for up to 6.5 Mainpro-M1 credits for the Leadership Workshop for Medical Women and up to 14.5 Mainpro-M1 credits for the Leaders' Forum.

Certified members of the **Canadian College of Health Service Executives (CCHSE)** participating in these programs will earn 9.75 category II MOC credits toward the maintenance of certification requirement for their CHE or Fellowship designation as follows: 26 November 2005 = 3.25 category II credits; 27 November 2005 = 3.25 category II credits; 28 November 2005 = 3.25 category II credits.

# 2005 CMA Leadership In Practice Registration Form

Register early to ensure your place!

To register, please send completed form to CMA Meetings and Travel Management, 1867 Alta Vista Drive, Ottawa, Ontario K1G 3Y6 Tel: 613 731-8610 or 1 800 663-7336, extension 2383 Fax 613 731-8047

Name: .....Dr.  Mr.  Mrs.  Ms.

Title and organization: .....

Street address: .....

City: .....Province: .....Postal code: .....

Telephone: (     ) .....Fax: (     ) .....

Email: .....CMA I.D.#: .....

(Appears on membership card or call the CMA Member Service Centre at 1 888 855-2555)

Please identify any food allergies or religious food observances: .....

## Registration Fees

	CMA Leadership Workshop for Medical Women		CMA Leaders' Forum		Three-day Package		Doctors in the House
<i>Rates</i>	<i>26 November 2005</i>		<i>27-28 November 2005</i>		<i>26-28 November 2005</i>		<i>29 November 2005</i>
CMA Member	\$375	(\$401.25)*	\$895	(\$957.65)*	\$995	(\$1064.65)*	No Charge
Non-member	\$465	(\$497.55)*	\$1115	(\$1193.05)*	\$1245	(\$1332.15)*	No Charge
Student	\$95	(\$101.65)*	\$225	(\$240.75)*	\$250	(\$267.50)*	No Charge
Resident	\$185	(\$197.95)*	\$450	(\$481.50)*	\$500	(\$535.00)*	No Charge

\* Registration Fee (Total including 7% GST)

## Method of Payment

Enclosed cheque or money order (payable to the Canadian Medical Association)

Visa     Diners Club     MasterCard     American Express

Credit card number: ..... Expiry date: .....

Signature: .....

## I am registering for (check all that apply):

- CMA Leadership Workshop for Medical Women
- CMA Leaders' Forum
- Doctors in the House

## Workshop Preferences:

Registration is limited; selection is on a first-come, first-served basis. Please rank your preference in each timeslot from 1 (first choice) to 4 (last choice).

Saturday AM	A1		A2		A3		A4	
Saturday PM	A1		A2		A3		A4	
Sunday AM	B1		B2		B3		B4	
Sunday PM	C1		C2		C3		C4	
Monday PM	D1		D2		D3		D4	

\*Session titles are shown on the program. Check [cma.ca/leadership.htm](http://cma.ca/leadership.htm) for session details.

## Canadian Medical Foundation

Yes, I would like to help medical students and residents attend the 2005 CMA Leadership in Practice conference by contributing the following amount (please check one):

### A gift of:

- \$1,500 to fully fund one student or resident (including accommodation and travel costs)
- \$500 to fund half of participant expenses
- \$250 to fund one quarter of participant expenses
- \$.....to assist with expenses
- Please deduct the above amount from my credit card
- I am enclosing a cheque in the amount indicated above payable to the Canadian Medical Foundation.

Charitable registration number 119219327 RR 0001. Tax receipts will be issued for all contributions.

Personal information will be used for the purpose of registration and updating contact information in the CMA electronic database. It may also be used to keep you informed about other upcoming CMA sponsored events and services. If you prefer NOT to receive further information about these other CMA events and services, please check this box.

We create a Participants List to build an alumni network with current and past participants of CMA Leadership Programs. This list is not used for any other purpose. If you prefer NOT to be on the Participants List, please check this box.

# Conference Objectives

*Understand* the value and importance of physician leadership

*Define* your vision of leadership

*Identify* opportunities to develop your leadership interests and skills

*Apply* various leadership theories and skills in your own context

*Network* with colleagues interested in leadership

*Sustain* enthusiasm, commitment and balance

*Achieve* greater effectiveness as leaders

## Thank you to our sponsors

### Platinum



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**MERCK FROSST**

Découvrir toujours plus. Vivre toujours mieux.  
Discovering today for a better tomorrow.

### Gold



*Life is our life's work  
Notre passion, la vie*

### Silver



GlaxoSmithKline

# Doctors in the House



The *Doctors in the House* program provides Canadian physicians with the opportunity to learn the key elements of lobbying and then put this knowledge into practice on Parliament Hill. This event provides participants with an opportunity to apply the skills learned at the CMA Leaders' Forum while increasing politicians' awareness of the CMA's work and the role of physicians in advocating on behalf of Canadians. *Doctors in the House* begins

with a session on Monday afternoon, *Talking to Politicians*, with Pat Clark and ends on Tuesday 29 November 2005. The full *Doctors in the House* program is available on the CMA Web site [cma.ca](http://cma.ca). The *Doctors in the House* program is an accredited group learning activity through the Royal College of Physicians and Surgeons of Canada and the College of Family Physicians of Canada.

## Other information

### Hotel Reservations

The CMA has negotiated special rates at the Fairmont Château Laurier in Ottawa. Hotel reservations must be made directly with the hotel. To receive the special rate of \$157 a night (plus applicable taxes and service fees), rooms must be reserved before 18 October 2005. Thereafter, rooms will be released back to the hotel at which time there is no obligation to guarantee the negotiated rate. All hotel reservations must be guaranteed with a credit card number.

Phone: 613 241-1414 or 1 800 257-7544.

### Travel Information

The CMA's Travel Agency, American Express, will be pleased to look after all your travel needs. A transaction fee of \$61.90 will apply (subject to change). Phone: 1 800 565-9373, Fax: 1 800 463-6281, or email: [ottawabtc@aexp.com](mailto:ottawabtc@aexp.com)

### Substitution/Cancellation Policy

Registration fee, less \$85 administrative charge, is refundable if written confirmation is received by 21 October 2005.

Substitutions are accepted.

## Contact us

### For information, contact:

CMA Office for Leadership in Medicine  
1 800 663-7336, ext. 2319  
[leadersforum@cma.ca](mailto:leadersforum@cma.ca)

[cma.ca/leadership.htm](http://cma.ca/leadership.htm)

### Visit [cma.ca/leadership.htm](http://cma.ca/leadership.htm) to learn more about:

- Updates on conference agenda development
- 2005 CMA Program Committee members
- Highlights from previous years
- Other leadership programs offered by CMA